

Social Entrepreneurship

Definitions

Any private activity conducted in the public interest, organised with an entrepreneurial strategy and whose main purpose is not the maximisation of profit, but the attainment of certain economic and social goals, and which, through the production of goods and services, brings innovative solutions to problems such as social exclusion and unemployment

A social enterprise is a private and autonomous organisation providing goods or services with an explicit aim to benefit the community, owned or managed by a group of citizens in which the material interest of investors is subject to limits. Attention to a broad or distributed democratic governance structure and multi-stakeholder participation is also important.

An individual with an innovative solution and a vision for solving society's most pressing social problems. Rather than leaving societal needs to the government or business sectors, they find what is not working and solve the problem by finding an alternative approach, spreading the solution, and persuading others to take new leaps.